



## CONTACT US

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# Berrien County Roundup Rodeo

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March 15th & 16th 2024

The Berrien County Rodeo will be held at the Berrien county saddle club. This is a PRCA sactioned rodeo. In addition to the rodeo, we have food vendors, games for the kids and merchandise for sale.



The rodeo has a large economic impact on our community. Our goal is to #buildabetterBerrien

## SPONSORSHIP LEVELS

### Platinum Sponsor

(Title Sponsor) : \$5,000

- Company logo on ALL promotional items and advertisements (print, radio and television)
- Company logo on t-shirts, program cover, and flag to be used during grand entry.
- Arena Signage (center gate)
- In store promotional event (i.e. autograph signing, etc.)
- 12 rodeo tickets per performance (total of 24 tickets)
- Multiple announcements during the course of the event

### Gold Sponsor (limit 1):

**\$1,500**

- Turn Out gate signage
- Full page ad in program
- 10 rodeo tickets
- Multiple announcements during event

### Silver Sponsor (limit 6):

**\$1,200**

- Chute gate signage
- Full page ad in program
- 8 rodeo tickets
- Multiple announcements during event

### Bronze Sponsor (limit 10) :

**Event Sponsor- \$1,000**

- Arena signage
- Half Page ad in program
- 6 rodeo tickets
- Multiple announcements during event

### Arena Sponsor

**\$800**

- Arena Signage
- Quarter Page ad in program
- 4 rodeo tickets

## Premium

**Back of Rodeo Ticket-**  
**\$700**

*(Great place for coupon)*

**Program Back Cover-**  
**\$700 (full color)**

## PROGRAM ADS

Full Page- \$500

Half Page- \$300

Quarter Page- \$200

Business Card- \$100