

# SPONSORSHIP

*opportunity*

THE ANNUAL BERRIEN COUNTY ROUNDUP RODEO IS A PRCA SANCTIONED RODEO HOSTED BY THE BERRIEN COUNTY CHAMBER OF COMMERCE. THIS EVENT HAS A LARGE ECONOMIC IMPACT ON OUR COMMUNITY, BRINGING IN THOUSANDS OF RODEO FANS FROM ALL OVER THE SOUTHEAST.

## SPONSORSHIP LEVELS:

### Platinum Sponsor

(Title Sponsor): \$5,000

- Company logo on All advertisements
- Logo on flag to be used in grand entry and program cover
- Center gate signage
- 12 VIP tickets per performance (24 total)
- Multiple announcements during event

### Silver Sponsor

\$1,200

- Chute Gate Signage
- Full page Ad in program
- 8 VIP Rodeo Tickets
- Multiple announcements during event

### Gold Sponsor

\$1,500

- Turn-Out Gate Signage
- Full page Ad in program
- 10 VIP Rodeo Tickets
- Multiple announcements during event

### Bronze Sponsor

(Event sponsor): \$1,000

- Arena Signage
- 1/2 page Ad in program
- 8 VIP Rodeo Tickets
- Multiple announcements during event

**Photographer Shirt** (includes arena signage, 1/4 page ad & 4 tickets): \$800

**Back of Ticket** (Great place for coupon): \$700

**Program Back Cover** (Full Color): \$700

**Arena Sponsor: \$800** (includes arena signage, 1/4 page ad & 4 tickets)

Full Page Ad: \$500

Half Page Ad: \$300

Quarter Page Ad: \$200

Business Card Ad: \$100

## CONTACT US:

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